



REGENERATIVE
SOCIETY
FOUNDATION



2024
REPORT



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FOREWORD

The aim of this work is to showcase the vision and activities carried out by the Regenerative Society Foundation (RSF) in 2024 and the results achieved. Although the Foundation is not yet accredited as a Third Sector Entity, and therefore the report is not a mandatory document, it has been decided to draw it up as an exercise in internal self-analysis, transparency, and external communication.

Through the presentation of the best practices of the founding companies and the results achieved in 2024 in the various sectors of activity, the first Social Report of the Regenerative Society Foundation is a useful tool for better understanding its value proposition and concrete actions. Aware that the activities described here are only a first step towards the establishment of a regenerative socio-economic model, and that impact assessment is an important part of fully understanding the effectiveness of our work, we invite readers to consider this document as the first step in a reporting activity that is indispensable for a non-profit organization dedicated to the common good.

A NEW MODEL


- ANDREA ILLY

Five years ago, in the wake of an event that brought together businesses, organizations, foundations, and both economic and spiritual leaders around the shared aspiration to create a world in which “Climate – Economy – Happiness” were inextricably linked, we founded the Regenerative Society Foundation. RSF is a unique initiative led by private companies and organizations to promote a new paradigm of development for business and society, which recognizes natural and social capital as an integral part of the economic capital of human activities, thereby enabling prosperity to be created without depleting the planet’s resources.

It is a model from which humanity has strayed over the last 150 years, with disastrous consequences for the health of the Earth and all its inhabitants: a geopolitical, social, and systemic polycrisis generated by the linear extractive system. And today, at a time when the global debate seems to conceive of sustainability issues as an ideology or a passing trend, the scientific vision that has distinguished the Foundation since its inception is essential for addressing these issues with a balanced and rational approach, guided by facts, not opinions.

Being sustainable today is a necessity, and for the private sector in particular, it has become a matter of competitiveness, because only a company that is “able to sustain itself” can continue to generate value for its stakeholders, whether they are consumers or investors.

But how can we be sustainable when the impact of human activities on the planet’s resources exceeds, by a wide margin, its capacity to regenerate itself and thus guarantee the ecosystem services that are essential to the existence of living beings?



“There is no sustainability without regeneration,” as we titled the scientific paper that serves as the Foundation’s Manifesto. In recent years, the Regenerative Society Foundation has worked, through a systemic approach and constant dialogue between science and business, to define a model of regeneration applicable to both business and society, and to fuel the drive towards the creation of a “regenerative economy” that reduces humanity’s ecological footprint through circularity and decarbonization, while investing in the restoration and conservation of natural capital.

We are pursuing lofty and ambitious goals with pragmatic optimism, strengthened by the knowledge that the regenerative model is both possible and effective, because the companies that have chosen to join the Foundation over the years are already virtuous examples applied in various industrial sectors and on different scales.

The first Activity Report is published in the year in which the Foundation re-opens its doors to the public with the Regeneration 20|30 Forum. A moment intended as the first step towards deeper engagement with civil society, the true heart of the transformation, and a crucial force for correcting the trajectory of progress.

Through the choices they make as consumers, workers, voters, and investors, people hold the keys to change.

Businesses, with their capacity for investment and innovation, have the power to bring that change to life, restoring balance among the economy, society, and the biosphere.

It is their —and our— responsibility to do so.


ANDREA ILLY

Co-Chair
Regenerative Society Foundation

2020-2030

The Regenerative Society Foundation was established in September 2020 in Parma as a natural evolution of “**Regeneration 20|30**,” a coalition of global leaders, companies, institutions, academia, and NGOs committed to defining a **new regenerative paradigm** by 2030, based on three pillars: **regenerative economy, climate, and happiness**. In order to establish a legal form capable of supporting the coalition’s ambitions and activities, the founding members (Banca Mediolanum, Chiesi, Davines, Fondazione per lo Sviluppo Sostenibile, illycaffè/Fondazione Ernesto Illy, Mutti, NATIVA, UN SDSN) set up a participatory foundation, open to other legal entities that share its principles and mission. The official launch took place in Parma on October 15 and 16, 2020, during the Regeneration 20|30 event, which brought together more than 100 speakers from around the world, 30 public and private partners, including several UN agencies, and more than 3,000 online participants. In addition to panels, keynote speeches, and thematic sessions, the event also included the signing of a pledge, i.e., the commitment of the various stakeholders to promote the three pillars of the Foundation in their respective organizations.

In the following year, the Foundation focused on developing a **strategy** and **roadmap** for the coming years. Other entrepreneurs were involved in this process, and support was obtained from important **international institutions** (including FAO, UNIDO, IFAD, and the then Italian Ministry for Ecological Transition). Recognizing the importance of a **solid scientific basis** to guide its work, RSF appointed a Scientific Director to set up a Scientific



Committee and a **working group dedicated to measuring** the projects of member companies.

In 2022, the Foundation implemented the action plan outlined the previous year and reaped its first rewards. The institutional relationships cultivated at European and international level enabled participation in **high-profile events** (e.g., COP27) and the organization of an institutional mission to Brussels, where RSF was officially presented to various institutional representatives of the European Commission. The development of the proprietary measurement tool enabled **the evaluation of the first project** of a founding company. Support for companies was also constant in **scouting activities** and participation in national and international calls for proposals, together with **periodic updates** on European sustainability policies.

In line with the previous year, in 2023 the Foundation's activities focused heavily on **promoting the best practices** of its founding companies, in particular through communication on its own channels, scouting for **financing solutions**, and sharing these with other selected stakeholders in a number of workshops for **cross-fertilization**.

If 2023 can be defined as “the year of projects,” then 2024 is definitely “the year of knowledge.” After two years of work, RSF has published the **manifesto** “No sustainability without regeneration”, a key document that defines and illustrates the concept of regeneration according to RSF, and other **informative documents** supporting the activities of companies, in addition to the

complete development of the measurement tool and several thematic webinars on topics of common interest. The overall objective has been to **share**, both internally and externally, the knowledge developed within the Foundation, in order to position itself more clearly and effectively as a **point of reference** for companies in the field of studies and best practices on regeneration.

TIMELINE

• 2020 •

RSF incorporation

The Regenerative Society Foundation was incorporated in September 2020 by the founders:

- Banca Mediolanum
- Gruppo Chiesi
- Gruppo Davines/ Comfort Zone
- Flowe
- Fondazione Ernesto Illy
- Fondazione per lo Sviluppo Sostenibile
- illycaffè
- Mutti
- NATIVA
- UN SDSN

• 2021 •

Set-up of the measurement working group

Participation in the first COP (COP26)

Lombard Odier Investment Managers joins RSF as a new founding member

La Statale di Milano University joins RSF as a new partner

• 2022 •

Set-up of the Scientific Committee

Measurement of one founder's first project with the measurement framework

Organization of the first cross-fertilization workshop

Aboca, Garc, and Sammontana join RSF as new founders

Planet Farms joins RSF as a new supporter

• 2023 •

Regenerative Framework's beta version

Joint venture with UNIDO

Manifesto's draft

Literature review on regenerative agriculture

Irinox, 3Bee, Lombardini22, Aworld and Carbonsink join RSF as new founders

Fondazione Internazionale Trieste joins RSF as a new partner

THE FOUNDATION

*In the photo:
some
representatives
of the founding
companies
during a
workshop,
July 2024*



MISSION

To develop a regenerative socio-economic model that promotes the perpetuation of living conditions on our planet.

The Foundation was established with the aim of promoting the evolution towards a new regenerative socioeconomic model, which seeks to correct the course of evolution by shifting **from an extractive, linear model to a regenerative and circular** one.

VISION

Imagine a society where humans live in total harmony with nature, without polluting or consuming more resources than the ecosystem can regenerate. Imagine that we can repair the damage done to the environment in the past, building a resilient and balanced planet and a fair and inclusive society.

Welcome to the regenerative society.

OBJECTIVES

To promote the model and the regenerative framework at a public level through publications and papers that raise general awareness about regeneration.

To raise awareness of regeneration by disseminating RSF content to the widest possible audience—businesses, institutions, and civil society.

To increase the overall impact of the private sector by influencing project development and corporate sustainability strategies with the regenerative model.

To engage member companies through in-depth discussions on specific topics and opportunities to meet and share ideas, facilitating the exchange of experiences and the development of synergies for business.

Formalize, clarify, and disseminate the knowledge developed within RSF to member companies.

Increase the number of founding companies and partners.

FOUNDERS

The Foundation is **co-chaired by Andrea Illy** (President, illycaffè and co-founder of Fondazione Ernesto Illy) **and Jeffrey D. Sachs** (President, UN SDSN) and brings together various companies and non-profit organizations.

The founding companies represent various sectors: food, pharmaceuticals, cosmetics, consulting, finance and investments, building, nutraceuticals, manufacturing, with a total turnover of more than €7 billion per year.

The founders actively participate in the **governance** of the Foundation, acquire and share regenerative know-how and best practices, and create synergies for projects and new initiatives with all stakeholders. The founders act as **ambassadors** for the Foundation's model and values, with the aim of inspiring and stimulating change in the national and international professional community, institutions, and civil society.



PARTNERS

The Foundation's work is supported by a diverse group of public and private partners: **national and international private companies, non-profit organizations, universities, and academia.** Partners help RSF implement companies' regenerative projects, exchange knowledge on regeneration, and promote the regenerative model through advocacy and communication activities.

Center for Sustainable Development
EARTH INSTITUTE | COLUMBIA UNIVERSITY



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Centre for Bhutan & GNH Studies



“We believe in the power of a community united by shared values. Only through collective commitment can we tackle the great challenges of our time and generate a positive, lasting, and systemic impact on society and the planet. Regeneration is an act of courage and vision, which cannot be separated from the building of solid relationships, with sustainability as the guiding principle.”

MARIA PAOLA CHIESI

Vice president
Chiesi Group

THE SCIENTIFIC COMMITTEE

The multidisciplinary Scientific Committee is composed of scientists and academics from various disciplines, committed to **validating** the Foundation's scientific achievements and its activities in **generating and sharing knowledge**. The Scientific Committee is an independent body that has no financial relationship with the founding companies or financial entities. Its role is to **identify knowledge gaps** in the field of regeneration, formalize scientific and technological theories and practices to be used in the **evaluation** of regenerative projects, validate the RSF scientific model, and define and validate measures, **metrics, and standards** for project evaluation and scalability.



PAOLO VINEIS

Scientific Director

The Committee is chaired by Prof. Paolo Vineis. He holds the Chair of Environmental Epidemiology at Imperial College London, where he is ranked among the 10 most cited professors with almost 140,000 citations. Prof. Vineis directs the Molecular Signatures and Disease Pathways Theme at Imperial College's MRC Centre for Environment and Health. A visiting professor at the Italian Institute of Technology (Genoa), he has also been a member of the Superior Council of Health (which advises the Minister of Health) in Italy.

THE MEMBERS OF THE SCIENTIFIC COMMITTEE



PAOLA BONFANTE
*Plant Biology
and soil science*



LUCA SAVARINO
Bioethics



DINO PEDRESCHI
Data science



KRIS MURRAY
*Planetary change
and biodiversity*



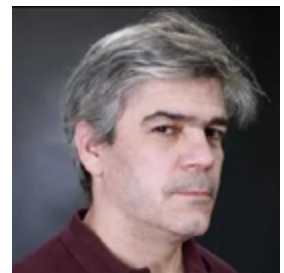
**ELISABETH
ROBINSON**
Economics



**JAN-EMMANUEL
DE NEVE**
Well-being



ROBERTO BUIZZA
*Physics of the Earth
system*



ANTHONY FARDET
Nutrition



STEFANO BOERI
Urban planning



MARC PALAHÍ
*Research on
investments*



RATTAN LAL
Soil science



**FREDERICA
PERERA**
*Omics and
toxicology*



MICHELLE KELLY-IRVING
Sociology

The list of Committee members refers to the year 2024. In 2025, its composition underwent changes.

BEYOND SUSTAINABILITY



RSF frames sustainability differently from the traditional concept. In the classic definition, sustainability means perpetuating living conditions on our planet. All living conditions, without exception, are produced by **ecosystem services**: the air we breathe, the water we drink, the food we eat, the fabrics we wear, the materials we use, as well as the environmental stability and physiological balance that protect our health. However, we must take into account the fact that nature perpetuates ecosystem services by **spontaneously regenerating** the biosphere. Seen in this light, **sustainability coincides with regeneration**, whose primary objective is to allow nature to regenerate itself in order to provide the biological elements necessary for life on this planet.

DEFINITION OF REGENERATION

Creating new conditions for planetary self-sufficiency, i.e., the ability to regenerate depleted natural resources by balancing biocapacity and ecological footprint.



SYSTEMIC APPROACH AND REGENERATIVE MODEL: A VIRTUOUS CIRCLE

Since society, the economy, and nature are deeply interdependent, a **systemic approach is needed to manage the complexity of the polycrisis** we are experiencing. The regenerative model proposed by RSF aims to rebalance the planet's regenerative capacity with the human ecological footprint in order to break the vicious cycle of natural capital depletion and transform it into a **virtuous cycle of regeneration at all levels**.

The regenerative model developed by RSF is based on three principles (*see chart*).

The more we understand **how dependent humans are on nature**, the more we can **reduce our ecological footprint** through a circular consumption model. Fewer natural resources will be depleted and less waste will be generated: in this way, we will facilitate regeneration, which in turn will enable ecosystem services and, ultimately, our **well-being**.

REGENERATE NATURAL SYSTEMS

• Efforts are focused on restoring carbon stocks and biodiversity to ensure the provision of vital ecosystem services.

NORMALIZE CIRCULARITY

To restore balance to the Earth's regenerative capacity, we need to reduce the extraction of resources.

This means abandoning the extractive economy, substantially reducing our environmental footprint, and putting an end to the overexploitation and pollution of natural resources.

The way to do this is to move quickly to a circular economy thanks to so-called "clean technologies" (clean tech).

FOSTER WELL-BEING

Based on a "One Health" approach, human health is linked to that of animals and ecosystems. Therefore, a new awareness of well-being, directly dependent on regeneration, is promoted.

2024 ACTIVITY PLAN

The activities promoted by the Foundation in 2024 focused mainly on supporting member companies through assessment and advisory tools, knowledge exchange within its network, and the dissemination of the regenerative model to all stakeholders.

KNOWLEDGE GENERATION & SHARING

- Conducting studies and publishing white papers on various areas of regeneration
- Defining and affirming the regenerative model

ADVISORY

- Assessing the regenerative potential of projects by member companies using RSF (Regenerative Framework) measurement tools

NETWORKING & STAKEHOLDER ENGAGEMENT

- Creating opportunities for sharing between companies, partners, and all stakeholders of the Foundation
- Fostering knowledge exchange and collaboration among member companies

COMMUNICATION & ADVOCACY

- Participating in and organizing public events to promote the regenerative model, values, and objectives of RSF
- Contributing to spreading a culture of regeneration among the private sector, institutions, and civil society



BEST PRACTICES: VIRTUOUS EXAMPLES

The strength and heart of RSF are its members, companies with a very forward-looking vision and advanced sustainability strategies, true champions of sustainability in their sectors.

Demonstrating their commitment not only to sustainability but also to regeneration, they have developed best practices with high regenerative potential in various sectors, including:

- regenerative agriculture
- urban regeneration
- biodiversity monitoring and protection
- circularity
- finance
- education
- supply chains

RESPECTING THE COMPLEXITY OF AGRICULTURAL ECOSYSTEMS

Aboca



Aboca uses regenerative farming practices to grow plants and herbs for its products. All crops are grown according to organic farming principles. The company is also part of the Biodiversity Alliance and measures and protects biodiversity in its fields. Over the next three years, the company intends to invest in defining an international standard for assessing the sustainability of agricultural models, in collaboration with universities and research centers, and to involve the community through cultural activities. Aboca is currently evaluating the potential of using carbon sequestration practices on its agricultural land.

BEENERGY

3Bee



3Bee has applied a combination of satellite maps (Flora, developed together with ESA) and bioacoustic sensors for monitoring wild pollinators (Spectrum) to monitor the impact on biodiversity of the regeneration of a 60-hectare area within a monoculture zone created by the company Genagricola 1851. In addition, in collaboration with this partner company, 3Bee

aims to regenerate a further 25 hectares and protect around 10 million pollinators in an area used to generate photovoltaic energy. The project plans to constantly monitor the impact of these hives using Hive-Tech technology, generating and constantly updating a report to show the effect of these interventions on the well-being of bees and the biodiversity of the environment.

A PLATFORM FOR SUSTAINABILITY

AWorld

Knowledge is
our language.
Action is
our currency.
Together is
how we win.
Join us.
 aworld.org



AWorld is a platform that guides and encourages individuals to live sustainably and reduce their carbon footprint. Created in Italy, AWorld has collaborated with the United Nations and the European Commission with the common goal of guiding global education on the Sustainable Development Goals and promoting active citizenship. Using its patented Impact Engagement Methodology, AWorld drives behavioral change by aligning users' actions with their values. The methodology combines the three pillars of measurement, education, and engagement to build a gamification system and create sustainable habits that last over time. As a leader in global sustainability stakeholder engagement, AWorld partners with companies and organizations to unite employees, consumers, citizens, and stakeholders in a shared commitment to a widespread culture of sustainability.

REFORESTATION WITH FRUIT TREES IN MOZAMBIQUE

Carbonsink



The project involves planting fruit trees in the province of Manica Norte, Mozambique. Before the project was implemented, the area was completely abandoned and degraded, with no forest cover. Over the years, the local population has exploited the area's wood resources for heating and charcoal production. In doing so, they have hindered the natural regeneration of the soil, with a negative environmental impact. Planting these fruit trees will restore the deforested area, reduce soil erosion, and improve the income and living conditions of the local community. The main objectives of the projects are: to capture greenhouse gas emissions through the planting of fruit trees; to preserve local biodiversity through the implementation of an agroforestry program; to support sustainable development for the local community by providing training and employment opportunities in sustainable agriculture.

RESTORE TO IMPACT

Chiesi Group



The project has two objectives. The first is to create an innovative business playground (Center for Open Innovation & Competence), open to external communities close to and transversal to the world of research and continuous innovation and to the people of Chiesi, and to provide its commercial branch with a workspace aligned with current notions of inclusion and corporate guidelines. The second is to become a driver of urban regeneration and a benchmark for innovation that can reveal the interconnection between the health of people and the planet on the one hand, and the need to develop new skills in the art of care on the other.

EUROPEAN REGENERATIVE ORGANIC CENTER

Davines Group & Rodale Institute



The European Regenerative Organic Center (EROC) is a research and training center developed by Davines in collaboration with the Rodale Institute. Its goal is to conduct research on regenerative organic agriculture, promote its adoption through farmer training, and establish a new international standard.

The project includes a 15-hectare farm where these practices are studied through pilot-scale experiments, with a focus on soil carbon sequestration, increasing biodiversity, and mitigating or eliminating pollutants from the environment. The project also aims to identify ambassadors, create a network of stakeholders, and disseminate new knowledge at all levels.

REBOOT

Garc



The project aims to create an “industrial symbiosis,” a lasting partnership between different companies to transform waste into resources. The project focuses in particular on the ceramics industry in Emilia-Romagna and the creation of a “recovery factory” to establish standards and certification for the correct use of waste materials in construction. The main idea would be to combine the raw materials needed for ceramic production with end-of-life waste and by-products to create a mixture that can be used by ceramic manufacturers themselves. In addition to this project, Garc is also involved in the production of pallets and spacers using waste wood and in a plastic processing plant. Finally, to improve the state of the art on these issues, Garc intends to create a research center on the circular economy.

VIRTUOUS AGRICULTURE®

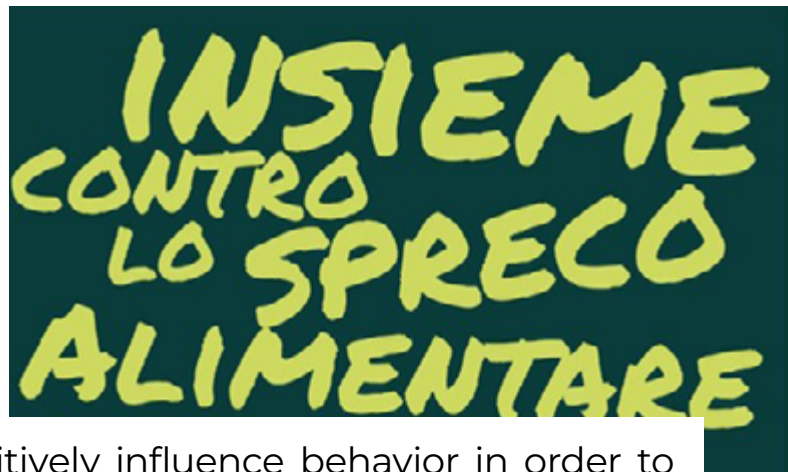
illycaffè &
Fondazione Ernesto Illy



A holistic scientific research and training project led by Chair Andrea Illy that combines sustainable agriculture with a focus on environmental regeneration, enriching the soil with organic carbon. Virtuous Agriculture® has a dual benefit: for the environment, through carbon sequestration and the reduction of contaminants, and for human health, through natural nutritional products. During 2024, research activities continued in collaboration with the Faculty of Agricultural Sciences and Biotechnology at the University of Udine as part of a three-year doctoral project. The research activities, focused on the in vitro production of metabolites of nutraceutical interest, resulted in an article published in the scientific journal *Plant Cell, Tissue and Organ Culture*.

SAVE THE FOOD

Irinox

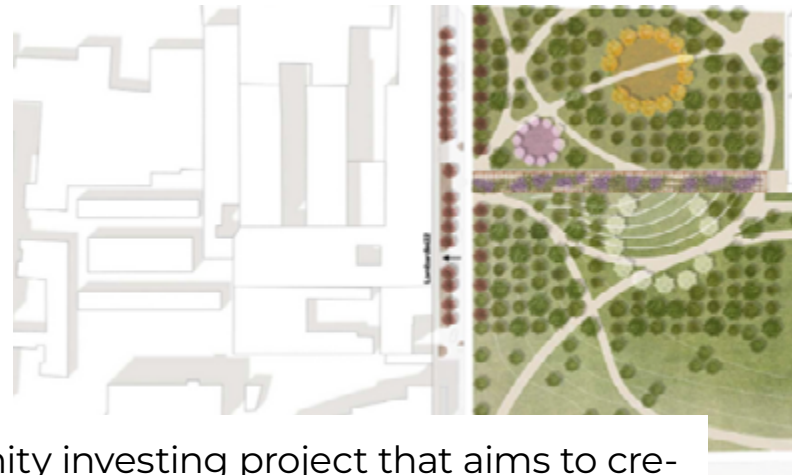


The project aims to positively influence behavior in order to reduce food waste, raise awareness, and promote best practices. To this end, Irinox is tackling this challenge with a scientific approach, through research on food waste, including in

terms of CO₂ emissions, and in-depth knowledge of the entire food supply chain. One of the main objectives of the project is to raise awareness, especially among young people and professionals in the food sector, through the sharing of best practices and educational activities. The project also includes an award, the “Iriinox Save the Food” award, presented during the Identità Golose food fair to the chef most capable of creating a menu with anti-waste recipes.

SOTTO CASA

Lombardini22



“Sottocasa” is a community investing project that aims to create a positive and measurable impact on the environment and social fabric of a city. The goal of the project is to restore Milan’s Baden-Powell Park, making it a safer and greener place for socializing. From an environmental point of view, the planned actions are: mitigation of the urban heat island effect, enhancement of biodiversity, and rainwater collection through the planting of a new forest. The project is also an excellent example of collaboration between the public and private sectors.

#UNLOCKEDUCATION

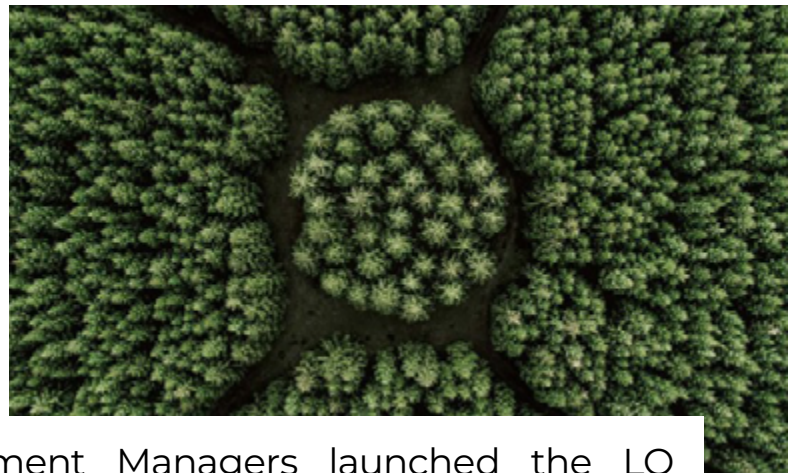
NATIVA



#UnlockEducation is an educational campaign developed in collaboration with the Italian Ministry of Education to teach new generations about sustainability. It includes teaching and training materials for teachers and can be adapted to the needs of different levels of education. After initiating a dialogue with more than 500 schools to include #UnlockEducation in the school curriculum, the goal is to involve all Italian schools, making the campaign content available to individual students, classes, and entire institutions openly and free of charge.

CIRCULAR ECONOMY FUND

Lombard Odier



Lombard Odier Investment Managers launched the LO Funds-Circular Economy investment strategy in November 2020 to offer Italian investors an innovative opportunity to invest in natural resources around the world through companies capable of harnessing the regenerative power of nature.

By using biomaterials, limiting waste, and focusing on bioenergy and regenerative practices, the Circular Economy Investment Strategy rewards nature as the main asset of our economy, promoting a regenerative rather than linear economic model.

COFFEE PLANTATIONS IN UGANDA

Nzatu



Nzatu works closely with smallholder farmers in Uganda to produce coffee and honey using regenerative farming practices, such as composting manure, intercropping, and organic seaweed fertilizers, to promote biodiversity. Beekeeping is also a source of diversified income through the sale of bee products (honey, beeswax, pollen, propolis, and bee venom). Farmers receive training in both coffee harvesting and roasting techniques and beekeeping. In October 2024, the first regenerative coffee produced in Uganda by Nzatu was released on the market.

A CIRCULAR AGRICULTURAL MODEL

Persea



Persea is a scalable regenerative agriculture model that aims to produce high-quality, organic avocados with a short supply chain, operating with the utmost respect for the ecosystem. Production will be entirely Italian, concentrated in the regions of Sardinia and Calabria, covering a total area of approximately 700 hectares. Thanks to an approach that stimulates biodiversity, the Persea project aims to add value to the territory and its resources, generating profitability by creating a virtuous circle with a positive impact. Persea represents a model of circular agriculture, in which all residues and waste are transformed (e.g., into biochar) and reused in cultivation.

AMANDO

Sammontana




Sammontana has produced the Amando line of plant-based ice creams, made with almond milk, using only Sicilian almonds, which require much less water than Californian almonds, reducing the product's water footprint. Another goal achieved is the reduction of CO₂ emissions compared to traditional ice creams, as no animal milk is used. Sammontana is working with its fruit suppliers (especially almonds and apples) to reduce the ecological footprint throughout the entire supply chain.



KNOWLEDGE GENERATION & SHARING

Despite numerous studies and research, regeneration is often addressed by specific areas of research, such as regenerative agriculture, and there is no universal definition of regeneration.

For this reason, RSF aims to work to fill the gaps in research and knowledge of regeneration.



RSF MANIFESTO: “NO SUSTAINABILITY WITHOUT REGENERATION: A MANIFESTO FROM AN ENTREPRENEURIAL VIEWPOINT”

In an attempt to define “regeneration”—especially in relation to the concept of “sustainability”—RSF Co-President Andrea Illy, and Scientific Director Paolo Vineis, with the support of RSF founders and the Scientific Committee, published the manifesto “No Sustainability without Regeneration: A Manifesto from an Entrepreneurial Viewpoint”, published in the journal *Anthropocene Science*.

The manifesto outlines RSF’s **vision for regeneration** and shares some **proposals for a regenerative society**, highlighting in particular the role of business and science.

“Knowledge has never been as valuable as it is today; the quality and integration of knowledge are crucial. We must make extremely delicate decisions quickly, for the sake of future generations, and this requires the integration of different, sometimes conflicting, streams of knowledge. The integration of scientific knowledge into decision-making, together with a healthy reference to shared values, is the greatest challenge of our time.”

PAOLO VINEIS

RSF Scientific Director

WHITE PAPERS

Well-being and biodiversity are two of the cornerstones of the RSF model and among the issues considered most relevant to founding companies¹, and were therefore chosen as the subject of the first two white papers produced by the Foundation.

The white paper on **biodiversity** was drafted with scientific input from 3Bee, a founding nature-tech company, with the aim of providing companies with a useful tool for defining their biodiversity strategy. Among the main topics covered are: the role of biodiversity from an economic perspective, existing standards and frameworks (e.g. the Kunming-Montreal Agreement), target setting, monitoring, and reporting.

The second white paper, focusing on **well-being**, was written by Prof. Paolo Vineis and Scientific Project Manager Dr. Lorenzo Mangone, with contributions from Prof. Luca Savarino (RSF Scientific Committee). The document provides an overview of the evolution of the concept of well-being and the measurement standards currently available (World Happiness Report, Gross National Happiness, etc.).



The last chapter, on the other hand, is dedicated to measuring well-being within a company or project using the RSF measurement framework.

1. Information revealed following a survey of RSF's founding companies.

The image features a close-up, microscopic view of green plant tissue, showing intricate, fibrous structures. The colors range from vibrant green to dark, almost black, in the shadows. On the left side, there is a semi-transparent orange rectangular overlay with white text. The text reads "THE SCIENTIFIC COMMITTEE'S CONTRIBUTION" in a bold, sans-serif font.

THE SCIENTIFIC COMMITTEE'S CONTRIBUTION

REGENERATION'S STATE OF THE ART

In order to improve the definition of regeneration proposed by RSF and investigate regeneration in different scientific disciplines, a series of **interviews** was conducted with members of the RSF Scientific Committee, who provided their unique perspectives on regeneration and the definition proposed by RSF. Respondents also indicated key articles and **sources of knowledge** on regeneration in their respective fields of expertise. All of the materials collected were compiled into a digital archive.

MEASUREMENT FRAMEWORK'S VALIDATION

The Scientific Committee evaluated the **general methodology** of the measurement framework. **Feedback** was collected for each version and any missing aspects were identified. Each member of the Committee was assigned a number of indicators on which to express an opinion, which was then incorporated into the final version of the Regenerative Framework.

SEMINARS ON REGENERATION

A questionnaire was sent to founding companies to identify the topics of greatest interest or concern. Based on the results, several training sessions were organized for member companies, in collaboration with experts and other founders.

In particular:

- Webinar on the **EU Directive on Green Claims and greenwashing** - in collaboration with the Foundation for Sustainable Development
- Webinar on **nature-based solutions** and carbon credits - in collaboration with Carbonsink
- In-depth webinar on the **measurement framework** - in collaboration with NATIVA
- Workshop on **biodiversity** - in collaboration with Carbonsink and 3Bee

COLLABORATION BETWEEN COMPANIES AND UNIVERSITIES: PHD RESEARCH PROJECTS

RSF collaborated with the Sant'Anna School of Advanced Studies in Pisa to involve doctoral students in **systematic reviews of scientific literature** on topics of interest to member companies, with the aim of addressing the lack of established theories on the subject.

Coordinated by Scientific Director Paolo Vineis, **Greta Colombi**, a PhD student at the Sustainability Management Lab of the Institute of Management at the **Sant'Anna School of Advanced Studies**, carried out a systematic review project at Davines' **European Regenerative Organic Center**, with the aim of

assessing the **benefits of regenerative organic agriculture (ROAg) on human well-being and environmental practices**². After defining an analysis and consultation algorithm, a full-text screening of over 20 articles was conducted to extract data in order to assess the impact of ROAg on:

- 1) soil parameters;
- 2) associated ecosystem services (ES);
- 3) impact (negative, positive, or neutral).

The results of this analysis and review show that:

- regenerative organic farming has a positive impact on soil health and its ability to provide ecosystem services;
- ROAg appears to negatively affect crop productivity, but is linked to higher food nutrient density;
- there remains a considerable degree of uncertainty (high number of non-significant results);
- further studies on ROAg and improved standardization of analytical methods are needed;
- there is a lack of long-term randomized controlled trials

2. Ms. Colombi's systematic review "Regenerative Organic Agriculture and Soil Ecosystem Service Delivery: A Literature Review" is being published in the magazine Ecosystem Services.

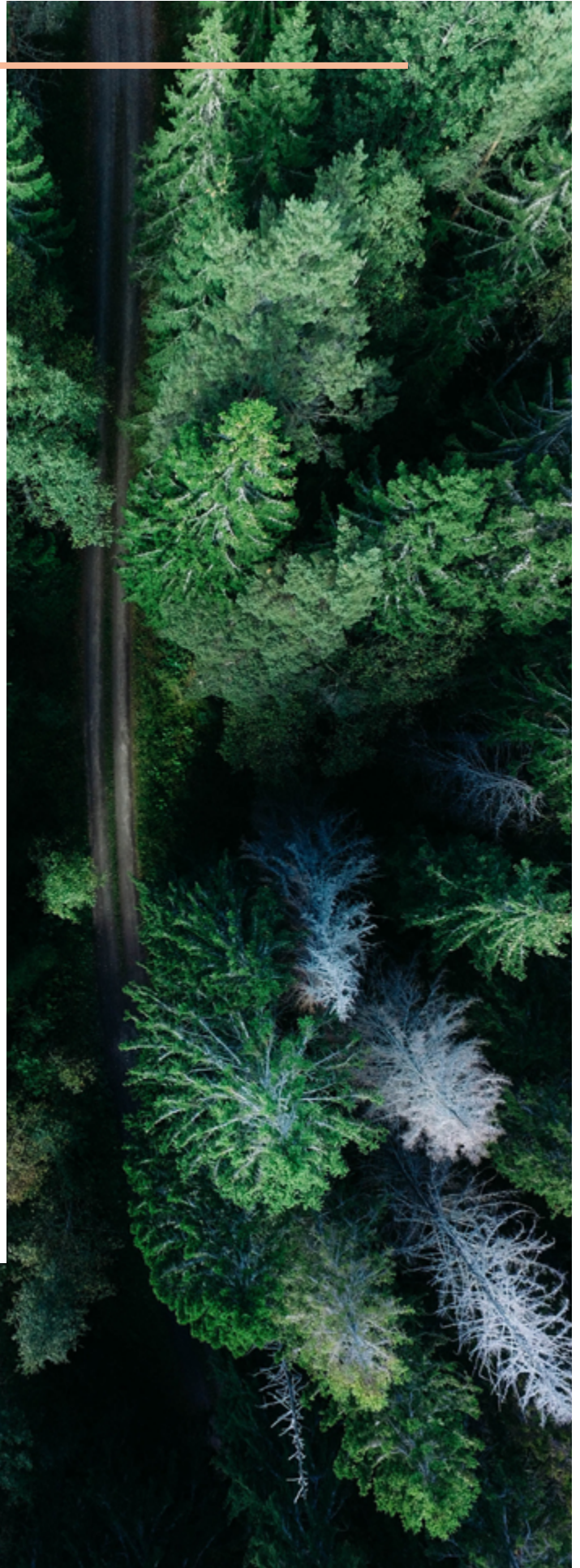
• KEY RESULTS •

MANIFESTO
on regeneration

2 WHITE PAPERS
published

Validation of the
**MEASUREMENT
FRAMEWORK**

1 PROJECT
of systematic review
with a PhD student





ADVISORY

RSF makes the knowledge and expertise developed within the organization available to all founding companies to support them in applying the regenerative model. Particular attention has been paid to measuring the impact of projects developed by companies, which represent best practices for their respective industrial sectors. To this end, an ad hoc tool has been developed to support assessment and measurement activities: the Regenerative Framework.

THE WORKING GROUP

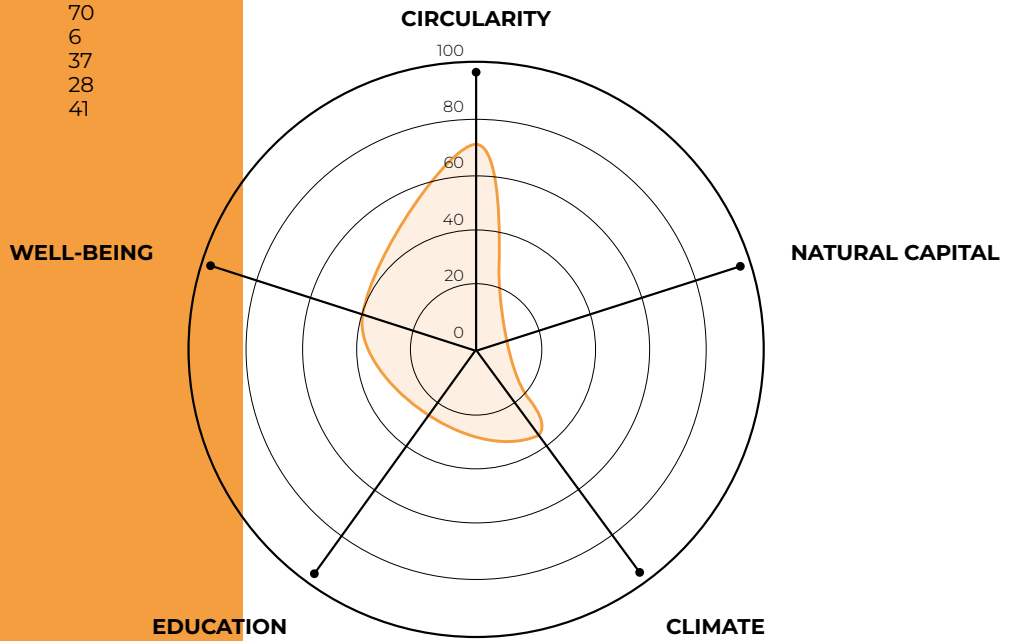
In 2021, a working group was set up with the aim of **developing a framework** for assessing the regenerative profile of RSF companies' projects. Assisted by NATIVA, with initial support from the Foundation for Sustainable Development (Sussdef), the working group includes Paolo Vineis (RSF Scientific Director), Paolo Di Cesare (member of the Board of Directors in charge of developing the Framework from January 2024), Silvia Zanazzi and Irene Lo Vecchio (NATIVA), Lorenzo Mangone (Imperial College and RSF Scientific Project Manager).

THE REGENERATIVE FRAMEWORK

The Regenerative Framework is a tool based on **five axes**, with reference to the pillars of the RSF regenerative model: **circularity, natural capital, climate, well-being, and education**. A given project is evaluated in its entirety for its impact on the climate, its circularity in terms of material use and recycling flows, its educational potential for the sector in question and for the public, and its overall impact on natural capital and the well-being of the people and communities involved.

The main objective of the measurement tool is **to guide the design process** to ensure that all aspects influencing regeneration are taken into account, **maximizing its regenerative potential**. It is also useful for comparing projects in similar fields of application and gradually creating an archive of cases and best practices that will be useful to the professional and scientific community.

Axis	Values
Circularity	70
Natural capital	6
Climate	37
Education	28
Well-being	41



In the photo: an example illustrating the results of the analysis using the measurement framework.

The **assessment** is conducted in a semi-quantitative manner and is based on 30 questions distributed across five axes and based on **international sources and standards** (e.g., Science Based Targets for Nature, IPBES). Based on the answers to these questions, together with interviews conducted to contribute to a more in-depth assessment, the result of the measurement is a **regenerative profile** of the project or activity being tested. The final score is a value on a scale from 0 to 10 for each axis, representing how much the project’s practices evolve compared to those applied in a “business as usual” scenario in the specific area of analysis. The framework can be used both during the design phase of a project, to ensure it has the most positive impact possible on all five axes, and during the conclusion phase, to assess its actual regenerative potential.

The axes and factors of each axis were evaluated and **validated by the Scientific Committee**. During the development phase, RSF collaborated with students from the Master's program in Transformative Sustainability at the **Politecnico di Milano**, working closely with the measurement group and students from the Innovation for Sustainability course to develop three project works on the development of the Regenerative Framework.

The data from the Garc project (*see below*) and the framework were shared with the students, who were asked to evaluate the general approach of the tool and propose alternative solutions. The first group highlighted the strengths and weaknesses of the tool, the second group proposed another version of the framework, and the third group created an evaluation report on the tool.

“The tool was designed to measure the regeneration potential of a given project as it stands, but also to guide better operational choices in the design phase of new projects or the continuous improvement of existing ones. As such, it is a fundamental and concrete tool for realizing our vision of a regenerative society. In fact, we imagine a near future in which every company, student, and researcher will apply the framework to maximize the regenerative impact of every new project they are designing.”

PAOLO DI CESARE

Measurement working group's team leader

PROJECTS' EVALUATION AND THE FUTURE OF THE FRAMEWORK

The projects were evaluated by the measurement group in collaboration with the company's project team, in an **assisted analysis** involving four companies until the end of 2024 (Garc, Davines-EROOC, illycaffè, Nzatu).

As regulations, international standards, and scientific data are constantly being updated, the framework and its indicators are updated accordingly, modifying existing objectives and indicators or adding new ones. In order to make the Regenerative Framework accessible to as many companies as possible, a **digital version** of the tool will be developed in 2025.

The Regenerative Framework has also been nominated for the **Earthshoot Prize 2025**, which recognizes the world's 15 best solutions to global challenges posed by climate change.

CASE STUDIES

GARC

The project under analysis by Garc, a main contractor in the industrial and manufacturing sector, refers to the interventions managed by the company within the crater affected by the 2016 earthquake in Central Italy with a magnitude of 6.0 Mw, which caused the death of 297 people, at least 365 injured, and about 2,100 displaced.

Garc was one of the companies involved in **managing waste from the earthquake**. During its five years of activity in

the crater (2017-2021), Garc used specially installed on-site facilities for sorting, avoiding the need to transport the material to sorting plants elsewhere in the country. Where possible, everything found in the rubble was sent to appropriate recovery/recycling channels, including clothing. Most of the materials were reused in the area, not only for the construction of the Terni-Rieti road and emergency housing solutions (SAE), but also for the construction of agricultural yards, roads, soccer fields, and shopping centers, with a **final recycling rate of 99% of the rubble**. Fifty-four local workers were employed to support families and the local economy, and participation in social activities (organization of local events, sponsorship of the local soccer team, etc.) was encouraged.

The measurement took into account all aspects of material management, from demolition and transport to screening for the separation of secondary raw materials and their reuse. The project achieved particularly positive results in terms of **circularity**.



In the photo: Garc at work at one of the sites affected by the earthquake.

“We are very proud to have contributed to the development of this measurement tool. The transition to a regenerative economy involves managing complexity, and any element that allows us to systematically observe evaluation processes helps us pursue the best direction. The ambition is to integrate impact measurement tools with more traditional evaluation tools, such as NPV or IRR, to assess the consistency of choices with the strategy pursued. This means opening up to a new dimension of business management. It is a further step forward from business as usual.”

*In the photo:
Garc's team.*

ANDREA GRILLENZONI

*Director General
Garc*



Garc exceeded the European target and national performance for aggregate recovery. 94% of materials were reused in a circular manner within the same territory and the remaining 5% was sent to recovery plants (wood, metals, and bulky materials).

CASE STUDIES

NZATU

An impact company founded in Zambia by sisters Gwen and Denis Jones in 2022, Nzatu promotes regenerative agriculture in Africa with the aim of creating social and environmental impact. It creates a **sustainable, long-lasting economy** in thousands of smallholder farming communities by connecting communities to international markets, protecting wildlife and biodiversity, working closely with expert conservation organizations, and adopting climate change mitigation strategies through intercropping and reforestation.

The project being measured is a first pilot batch for planting moringa trees in Zambia in an **agroforestry system** using organic fertilizers. The long-term goal of the project is to restore 7,000 hectares of degraded land and create value for local communities, increase crop yields, and raise soil carbon levels. Moringa was chosen for its many positive characteristics: limited water requirements, rapid growth, high nutritional value, and great carbon sequestration capacity.

Furthermore, **intercropping** with native species is expected to **improve soil quality** and **biodiversity**.



*In the photo:
Zambia's
landscape.*



The project is not only characterized by high environmental potential, but also scored highly on other axes. The **reuse of agricultural waste** for the production of biochar and compost and the use of manure from neighboring farms as fertilizer earned the project a high score in terms of circularity. The **well-being** and education aspects are also well represented, thanks to the strong participation of local communities, who have voluntarily donated their land, and **beekeeping activities**, which represent an additional source of income for families. In addition, training sessions on moringa cultivation and beekeeping will be organized.

*In the photos:
training
activities
by Nzatu
for local
communities.*



**Creation of the
REGENERATIVE FRAMEWORK**

4 PROJECTS
of founders measured

DRAFTING
of the Framework's
users handbook

Planned
FRAMEWORK DIGITALIZATION
in 2025





NETWORKING & STAKEHOLDER ENGAGEMENT

THE POWER OF THE PRIVATE SECTOR

RSF is a foundation **created by and for businesses**. Accounting for two-thirds of global GDP, labor, and intellectual property, **the private sector is the main driver of the transition to a new regenerative model**: it is the only stakeholder with the collective critical mass to achieve the ecological transition and improve people's health and happiness. Companies that join RSF are selected based on their high sustainability standards and **strong commitment** to a regenerative approach and action. It is no coincidence that 50% of RSF companies are B Corp certified, guaranteeing high standards of social and environmental performance, transparency, and accountability. In 2024, **three new companies** joined the founding members: **Generali**, one of the world's leading providers of insurance and asset management; **Persea**, a scalable regenerative agriculture model that aims to produce organic avocados through a circular agricultural model; and **Nzatu**, which promotes regenerative agriculture in Africa with positive impacts on the environment and local communities.

THE NETWORK

RSF plays a central role in bringing together companies, organizations, institutions, research centers, and universities to create the broadest possible coalition to act as a **regenerative force** for the environment, the economy, and society.

Since its inception, RSF has distinguished itself from other existing sustainability initiatives by its ability to **bring together various stakeholders** in ongoing dialogue, with concrete commitment and the prospect of a **shared evolution plan**.

In addition to its founding companies and partners, the RSF network includes numerous stakeholders representing various sectors of society: primarily the private sector, but also non-governmental and non-profit organizations, institutions, international organizations, and academia. Depending on the activities carried out, the network is activated from time to time to participate in events, share and increase available knowledge, and implement know-how and skills on specific projects and activities.

“Networking opportunities, workshops, and face-to-face meetings between RSF stakeholders are essential for promoting knowledge exchange, sharing best practices, and discussing issues that affect the future of companies, territories, and communities. RSF events create unique opportunities to collaborate, innovate, and grow together, strengthening our commitment to sustainability and common progress. Only by working together can we trigger positive change that has a significant impact on the planet and its protection.”

KATIA DA ROS

*Executive Vice president
Iriinox S.p.A.
Società Benefit*

STAKEHOLDER MAP

PRIVATE SECTOR

3Bee
Aboca
AWorld
Carbonsink
Chiesi
Davines
Garc
Generali
illycaffè
Irinox
Lombard Odier
Lombardini22
NATIVA
Nzatu
Persea
ReNature
Sammontana

ACADEMIA

Columbia University
Imperial College (London)
London School of Economics
Oxford University
Wellbeing Research Center
Politecnico di Milano
Bocconi University
La Statale di Milano University
Siena University
Torino University
Sant'Anna di Pisa University

NGOs

Fondazione Ernesto Illy
Fondazione Internazionale
Trieste
Fondazione per lo Sviluppo
Sostenibile
Nature Positive Network
Soulfood Forestfarms
Italy4Climate
UN SDSN

INTERNATIONAL ORGANIZATIONS & INSTITUTIONS

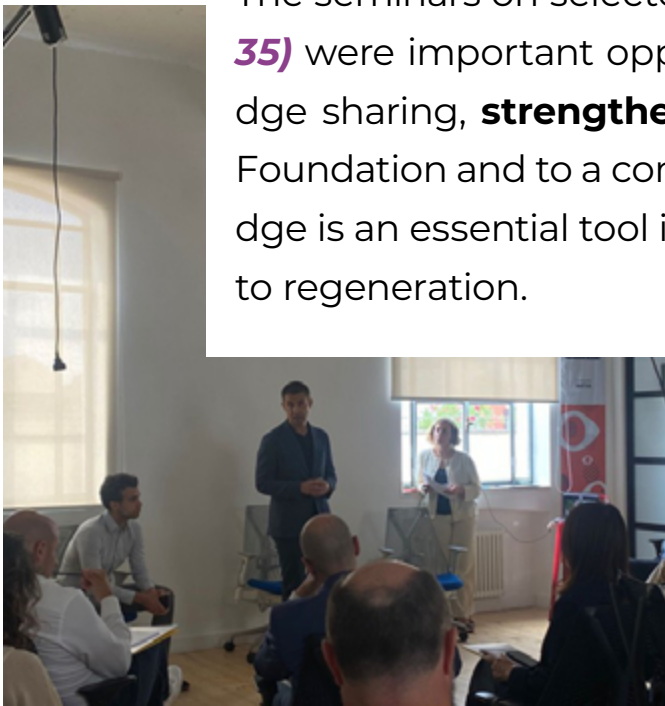
AICS
European Commission
FAO
IFAD
Italian Ministry of Environment
and Energy Security
UNEP
UNFCCC
UNIDO

MEETINGS

Over time, RSF has developed various formats for meetings and workshops, ranging from **sharing and presenting best practices** to **aligning** sustainability visions and strategies across different industrial sectors.

To keep pace with an ever-changing global landscape and to align with new national and European standards and regulations, member companies meet regularly to discuss proposals on RSF's strategy, vision, and impact, both now and in the future. This type of workshop, known as a "**legacy workshop**", includes both a theoretical part and a series of concrete and dynamic exercises on how to put theory into practice, thanks to the contributions of the founders. Following the success of the first meeting, the second legacy workshop was organized in July 2024, hosted by NATIVA, to realign all the founders on strategy and actions, following a change in governance and the entry of new companies.

The seminars on selected topics organized in 2024 (*see page 35*) were important opportunities for discussion and knowledge sharing, **strengthening the sense of belonging** to the Foundation and to a common cause for which shared knowledge is an essential tool in supporting companies on their path to regeneration.



In the photo: legacy workshop hosted by NATIVA, July 2024

INTERNAL NEWSLETTER

Starting in October 2024, a monthly internal newsletter was created for the exclusive use of the founding companies, to meet the threefold need to: keep all members of the Foundation **engaged**, keep them **up to date** on RSF activities, and gather useful **input** and information on ongoing projects. The newsletter is intended for all company figures involved in the Foundation's activities, from sustainability departments to communications offices, to increase involvement and the dissemination of information. The newsletter contains not only updates and information on the Foundation's activities, but also reports on initiatives, articles, and external events consistent with RSF's work and of potential interest to member companies.



• KEY RESULTS •

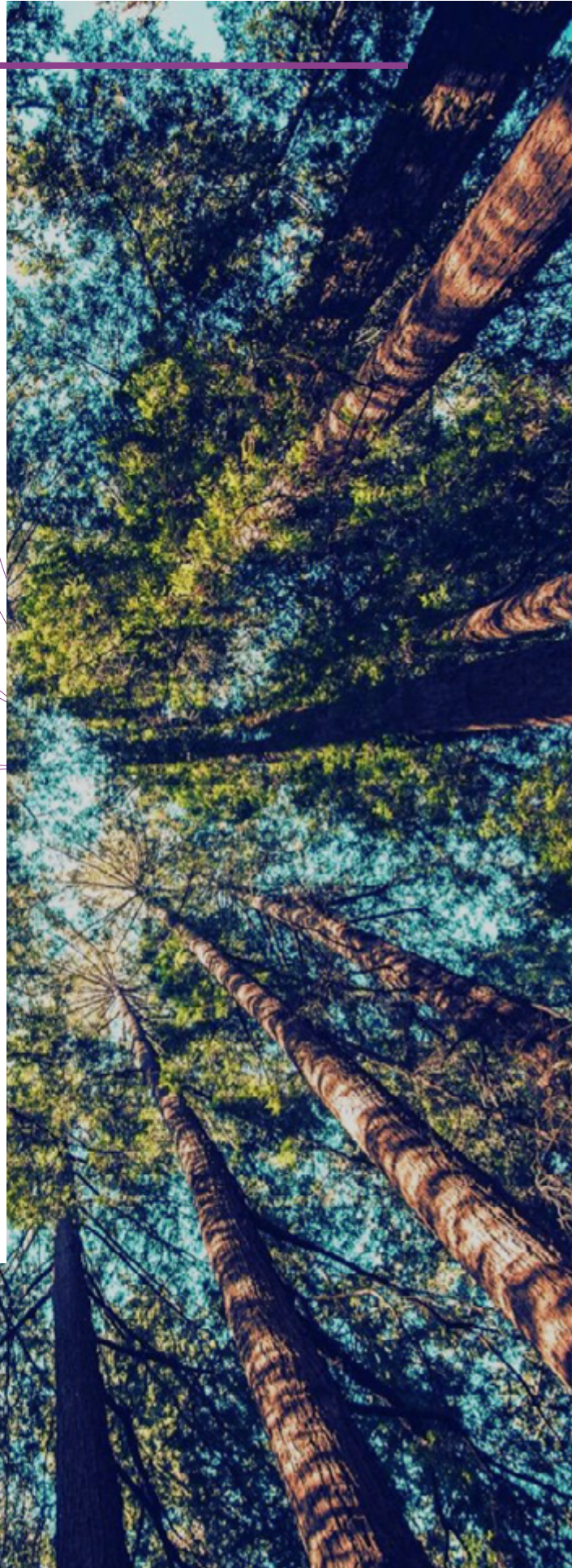
3 new founding
COMPANIES

50
STAKEHOLDERS

3
WEBINARS

2
WORKSHOPS

Activation of the
INTERNAL NEWSLETTER





COMMUNICATION & ADVOCACY

CONSERVATION, PROSPERITY, WELL-BEING

By sharing the best practices of its founding companies and the knowledge available on regeneration, RSF aims to increase its impact by **influencing the development of projects and companies' sustainability strategies**. In addition, RSF aims to promote a regenerative business model that, by acting responsibly, is committed to nature conservation in order to ensure prosperity and ultimately well-being for all living beings.

Communication therefore plays an essential role because it **spreads awareness, knowledge, and concrete models** that can **inspire** and **motivate** various stakeholders to take action, with the aim of contributing to the establishment of a regenerative socioeconomic model at all levels of society.

RSF's communication activities serve four strategic objectives:

- | | | | |
|--|--|---|--|
| 1 ————— | 2 ————— | 3 ————— | 4 ————— |
| To spread the word and inform people about regeneration with scientific content. | To inspire and raise awareness through founders- and regeneration-related contents | To engage new founders, other potential partner organizations, and the civil society. nuovi | To influence policy makers (also through targeted call to actions and campaigns. |

Through communication activities and various channels, both online and offline, RSF acts as a promoter of social, economic, and environmental regeneration, bringing new awareness and establishing a new ethic of responsibility oriented toward the well-being of humans, but also of nature and other living beings.

EVENTS

In 2024, RSF participated in various events aimed at different audiences, in collaboration with our partners and stakeholders.

INSTITUTIONAL EVENTS

By registering as an **observing organization** with the Convention on Biological Diversity (CBD), RSF enabled some of its founding companies to participate as delegates at **COP16 Biodiversity**, held in Cali, Colombia, from October 21 to November 1, 2024.

B2B EVENTS

- Pact4Future 2024.
- Euronext Sustainability Week 2024.
- Event “From COP16 to biodiversity monitoring: how to analyze impacts, risks, and dependencies”, organized by 3Bee.
- Ecomondo - Panel “Circular paths – Challenges and solutions for Italian companies”, in cooperation with Garc S.p.A.
- States General of Green Economy - Session “Towards a Nature Positive economy: which benefits for companies?”, in cooperation with Fondazione per lo Sviluppo Sostenibile.



In the photos: (from top) Garc's panel at Ecomondo: Andrea Grillenzoni, Emilio Guidetti, Sergio Fregoni, Paolo Frigati, Tiziano Battistini; (below) Euronext Sustainability Week: Andrea Rumiz, Simone Mazzola, Elisa Riva, Claudia Parzani, Andrea Illy, Chiara Patitucci.

B2B/B2C EVENTS

- Trento Festival of Economics - Panel “How to change our development models to achieve the ecological transition from words to facts”.



B2C EVENTS

- Earth Day 2024 - Symposium on regeneration
- Genoa Science Festival - Panel “The regeneration of the natural capital. Regeneration or sustainability?”



In the photos: (from the top) Trento Festival: Andrea Illy and Jeffrey Sachs; (bottom left) Genoa Science Festival: Paolo Vineis, Raimondo Orsini, Giancarlo Fonseca; (bottom right) Earth Day 2024: Luca Savarino, Valeria Merlini, Angelo Riccaboni, Chiara Patitucci, Suor Alessandra Smerilli, Roberto Mezzalama.

COMMUNICATION CHANNELS

NEWSLETTER

The monthly newsletter is sent to a fan base of almost 2,200 people in Italy and abroad to **provide information** on the Foundation's initiatives and progress and **share critical contents** on topics of interest. In 2023, a project was launched involving interviews with members of the Scientific Committee, which continued in 2024, resulting in a series of **editorials** shared through the newsletter. Member companies have access to a virtual space in which to publish editorials on content and **projects** from individual organizations. In addition, news about the life of the Foundation, its members, and the world of sustainability in general is shared.

SOCIAL MEDIA

RSF mainly uses social media pages, differentiated according to target audience, to maintain constant dialogue with civil society and all its stakeholders. While **LinkedIn** maintains a more institutional approach, geared towards dialogue with the **professional and academic community**, **Instagram** aims to reach **civil society** in an attempt to "explain" regeneration to a wide audience through the voices of its protagonists. There are several formats: from the *Regenerative Lexicon* (a small **glossary** explaining the key terms of regeneration) to the section dedicated to **new members** of the Foundation, the promotion of the Scientific Committee's **editorials**, and the focus on the founders' best practices. The **YouTube channel** features the main **videos** and public **speeches** of the Foundation and its members.

• KEY RESULTS •

9 EVENTS

≈ 2.200 SUBSCRIBERS
to the newsletter

52% OPEN RATE
of the newsletter

5,50% CLICK RATE
of the newsletter

≈ 7.000 FOLLOWERS
on social media

54,348 IMPRESSIONS
on LinkedIn



GOVERNANCE

The governance of the Regenerative Society Foundation is ensured by various bodies, each with different roles and responsibilities.

The Board of Founders is composed of representatives of the founding companies. Its tasks include approving the Foundation's purpose and programs, defining its strategic guidelines and roadmap, and approving new founders.

The Board of Directors, appointed by the founders, is responsible for proposing the multi-year operational plan, appointing staff, consultants, and suppliers, discussing and monitoring its tasks, and directing the work of the staff.

To support the Foundation's work on specific topics, working groups are also appointed, such as the measurement group, which is responsible for developing and implementing the measurement tool, and the Knowledge & Science group, which oversees all scientific and knowledge activities.

At the beginning of 2024, RSF governance completed its first term and began a new phase. The two co-chairs were re-elected and two new executive vice presidents were appointed, one responsible for the scientific area and one for communication and stakeholder engagement activities. To confer greater operational authority, the role of Secretary General was added.

Balances are available at: www.regenerativesocietyfoundation.com/balances

ORGANIZATIONAL CHART

Regenerative Society Foundation

BOARD OF FOUNDERS

Andrea Illy - Co-chair (*illycaffè - Fondazione Ernesto Illy*)

Jeffrey Sachs - Co-chair (*UN SDSD*)

Giancarlo Fonseca - Executive vice president

(Communication & Stakeholder Engagement)

(*Lombard Odier Investment Managers*)

Simone Mazzola - Vice president (Knowledge & Science) (*3Bee*)

Alex Armillotta (*AWorld*)

Lorenzo Bagnoli (*proxy Leonardo Bagnoli, Sammontana*)

Elena Beuchod (*proxy Andrea Maggiani, Carbonsink*)

Davide Bollati (*Davines Group*)

Maria Paola Chiesi (*Chiesi Group*)

Katia Da Ros (*Irinox*)

Paolo Di Cesare (*NATIVA*)

Eric Ezechieli (*NATIVA*)

Paolo Frigati (*Persea*)

Andrea Grillenzoni (*Garc*)

Massimo Mercati (*Aboca*)

Raimondo Orsini (*Fondazione per lo Sviluppo Sostenibile*)

Michele Sofisti (*Nzatu*)

Elena Stoppioni (*proxy Franco Guidi, Lombardini22*)

Emma Ursich (*Generali*)

BOARD OF DIRECTORS

Andrea Illy - Chair

Giancarlo Fonseca - Vice president

Simone Mazzola - Vice president

Giovanna Gregori - Coordinator

Paolo Di Cesare

Sharon Paculor

Gerardo Patacconi

Raimondo Orsini

Scientific Director

Paolo Vineis

Secretary General

Chiara Patitucci

Auditor

Luca Boscato

BALANCE SHEET

TRANSACTION AMOUNT	TOTAL (€)
Other service expenses	(5,032.19)
Annual founder fees	336,000.00
Bank interests	5,319.80
Payment of collaborators	(33,638.05)
Payment of suppliers	(145,914.19)
Payment of Scientific Committee's members	(5,850.32)
Payment of taxes and withholdings	(64,363.52)
Payment of salaries	(3,699.28)
Travel expenses	(1,014.66)
GRAND TOTAL	81,807.59
Bank balance January 1, 2024	56,244.00
Cash flow generated	81,807.59
Bank balance December 31, 2024	138,051.59



REGENERATION 20|30

Wars, climate and environmental crises (polycrisis), distrust in governments, and growing polarization of social and geopolitical narratives: these are just some of the problems the world is facing in 2025, as this document is being drafted. All this leads us to wonder how and how much the situation has changed compared to just five years ago, when RSF was established, in a climate of strong optimism for sustainability and regeneration issues. Looking to the past to imagine the present and future: with this goal in mind, the Regenerative Society Foundation has decided to renew the spirit that gave rise to Regeneration 20|30—the event that launched the Foundation itself in Parma, bringing together companies, organizations, academia, and institutions around the themes of regeneration—within a Forum to be held in November 2025.

An event, but also a permanent platform for sharing knowledge, to start an apolitical, science-based conversation aimed at demonstrating that regeneration is possible, now more than ever. With different means and objectives than in the past, but with the same spirit of responsibility, collaboration, and confidence in the future that sets us apart.

COLOPHON

EDITORS

Caterina Bovini
Chiara Patitucci

WITH CONTRIBUTIONS FROM

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Maria Paola Chiesi
Katia Da Ros
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Andrea Grillenzoni
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Lorenzo Mangone
Prithvi Naik
Davide Paterlini
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Paolo Vineis
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PHOTOGRAPHIC REFERENCES

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AWorld, Carbonsink,
Chiesi Group,
Davines Group,
Garc S.p.A., illycaffè,
Irinox, Lombardini22,
Lombard Odier, NATIVA,
Nzatu, Persea,
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REGENERATIVE
SOCIETY
FOUNDATION

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